March 15, 2021

IN THIS ISSUE

Executive Leadership | Scott Austin, Everledger

GTIN Turns 50

Industry Awards Nominations | Due April 16

Engage Again Call for Speakers | Due March 26

Virtual Events | Printronix, MSU, Engage Again

For Members Only

Industry News

Executive Leadership

Meet New AIM Board Member Scott Austin, Everledger

Global Trade Item Number (GTIN) Turns 50
Around AIM [click on the image for more information]

Virtual Events [click on the image for more information]

Deadline March 26

Register Now
Members Only

Schedule a Webinar or Podcast
Take part in AIM's Webinar and/or Podcast Series' and be recognized for your cutting-edge advancements.

Spotlight Your Solutions
Showcase your products and solutions in AIM's weekly email sent to a 14,000+ distribution list.
**Industry News** [click on the image for more information]

- **Tec-IT Smart Database Connector 1.4 with Enhanced Stability**
  - [Tec-IT](http://www.tec-it.com)

- **PLANET and Lyngsoe Systems Offer Joint Solution for Postal Operators**
  - [Lyngsoe Systems](https://lyngsoe-systems.com)

- **Read RF Locus’ Blog Post, “Five Major Logistics Outsourcing Services! What is a Satisfactory Supplier Selection?”**
  - [RF Locus](https://rf-locus.com)

- **Impinj Advances IoT Connectivity for “Every Thing,” Shipping 50 Billionth Endpoint IC and 3 Millionth Connectivity Device**
  - [Impinj](https://impinj.com)
AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider’s perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy, and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile, or unsubscribe below.

All opinions expressed, unless otherwise stated, are solely the opinion of the author(s), and do not necessarily represent the opinions of