



**Advancing
Identification
Matters**

January 14, 2021

IN THIS ISSUE

Joint Industry Group Meeting Scheduled

Welcome New Members

Virtual Awards Ceremony

AIM NA WGs Host Guest Speakers | **UDI & Pharma**

Industry News

Welcome New Members | Color Label Solutions & Wiliot

AIM Virtual Industry Group Meetings

January 20th | 11 AM EST
IoT | RFID | Track & Trace | TSC



CLICK HERE TO REGISTER

WELCOME TO AIM!



Around AIM



 Watch Here

WELCOME TO AIM!



Battery-Free Bluetooth - Connect Everything

AIM Hosts Virtual Awards Ceremony

Watch the AIM Virtual Awards Ceremony where individuals and organizations from around the world were recognized for their industry expertise and innovation that advances the growth and interoperability of the automatic data capture industry.

[LEARN MORE](#)

AIM NA UDI & Pharm WGs Welcome Speakers



UDI WG | Monday, January 18 at 11am ET

Jay Crowley, USDM Life Science. Jay will provide an update on the UDI regulations in the US and abroad.

Pharma WG | Thursday, January 21 at 11am ET

Gwen Volpe, Fresenius Kabi USA. Gwen will discuss her organization's work with RFID smart labeling in meeting DSCSA requirements.

[LEARN MORE](#)

Members Only

Schedule a Webinar or Podcast

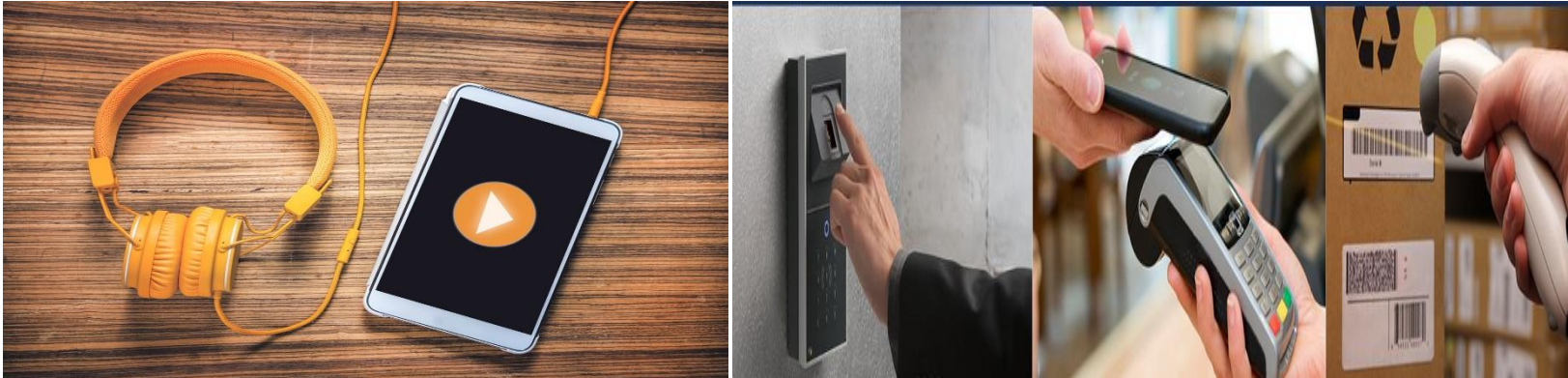
Take part in AIM's Webinar and/or Podcast Series' and be recognized for your cutting-edge advancements.

[LEARN MORE](#)

Spotlight Your Solutions

Showcase your products and solutions in AIM's weekly email sent to a 14,000+ distribution list.

[LEARN MORE](#)



Industry News [click on the image for more information]

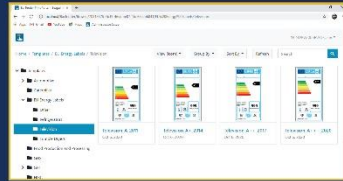
Zebra Releases Food Safety Supply Chain Vision Study



SICK Recognized by MHPN Product of the Year Reader's Choice Award



BarTender Introduces Powerful Document Workflow Management & Mobile Printing Features



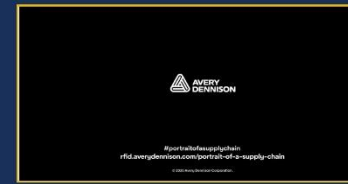
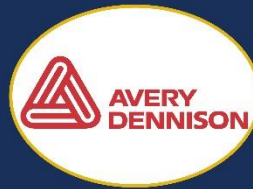
FoodLogiQ Achieves Food Traceability Milestone, Capturing Over 50 Million CTEs on the Connect Platform



Controlant recognized by GHP Magazine as the Best Next-Gen Pharmaceutical Supply Chain Company of 2020



Avery Dennison's Supply Chain Transparency Initiative



AIM is the trusted worldwide industry association for the automatic identification industry. For nearly half a century, AIM has provided unbiased information, educational resources and standards to providers and users of these technologies.

AIM membership provides access to an insider's perspective on trends and opportunities along with a voice in shaping the growth and future of the industry. AIM member benefits include education, advocacy and community, as well as a role in creating industry standards through collaboration.

Your current registration profile indicates you wish to receive this newsletter. If you prefer not to get AIM Insider, please edit your subscription profile or unsubscribe below.

All opinions expressed, unless otherwise stated, are solely the opinion of the author(s), and do not necessarily represent the opinions of



www.aimglobal.org
info@aimglobal.org

AIM, Inc., its partners, chapters, or sponsors.

Any reproduction of materials requires written permission from the publisher and author(s).

All content copyright © 2021 AIM, Inc