



Advancing Identification Matters

December 3, 2020

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A Can't Miss Virtual Experience

With a focus on the Automatic Data Collection industry, the event will bring together speakers and exhibitors to cover topics like barcode, biometrics, IoT, NFC, RFID, RTLS, and RAIN, from the areas of applications, standards, vertical markets, and more.

Speakers and Sessions are Scheduled!

[View Agenda](#)



A Virtual Conference presented by AIM & RAIN
9 - 10 December 2020

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IoT Work Group Welcomes Speakers from World Economic Forum & ENISA



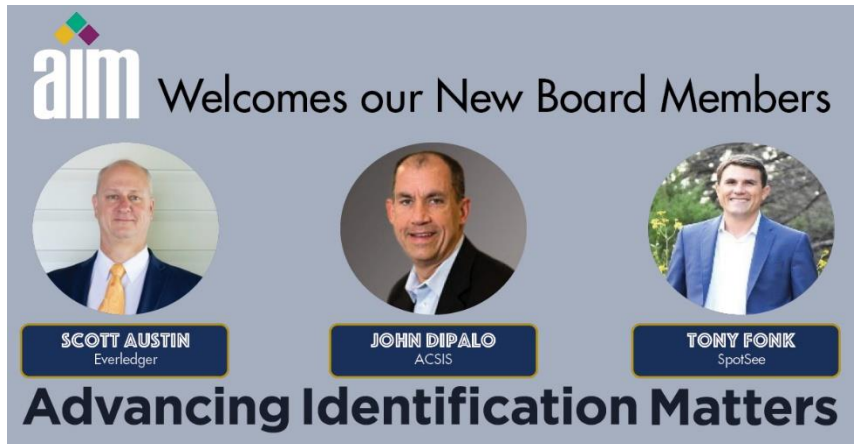
The AIM IoT Work Group welcomes two guest speakers on **Friday, December 4 at 3pm ET**: Christina Skouloudi of enisa (European Union Agency for Cybersecurity) and Sumedha Deshmukh of the World Economic Forum.

Christina will be speaking about their recently published guidelines on securing the IoT supply chain. This document can be downloaded [HERE](#).

Sumedha will be discussing the World Economic Forum's IoT work. Some of that includes a whitepaper on how policymakers can deliver on a more inclusive Fourth Industrial Revolution and make sure that SMEs are not left behind, as well as a Blockchain deployment toolkit. The whitepaper can be downloaded [HERE](#). The toolkit can be viewed [HERE](#).

If you have not already received the invite to the call, please reach out to [Mike Allen](#) and he will send you the details.

Industry News



AIM Adds Three New Members to the Board of Directors

These additions will work to help AIM members grow their business by fostering the effective use of AIDC-based solutions.

"We are excited to welcome Scott, Tony, and John to our board of directors. They bring decades of leadership in key areas such as supply chain management, strategic development, and technology innovation, that are vital to our future



INDUSTRY LEADER
INTERVIEW

Read the article from **MODERN MATERIALS HANDLING** about the trends, growth and future of AIDC!

MARY LOU BOSCO
Chief Operating Officer
AIM/ AIM North America



operations and membership growth,” said Mary Lou Bosco, COO, AIM.

60 Seconds with Mary Lou Bosco – AIM Trends, Growth, & Opportunities in AIDC

Modern Materials Handling spoke with Mary Lou Bosco, COO, AIM to discuss trends and opportunities in AIDC.

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RAIN Alliance Produces RAIN RFID Market Research Report – Purchase Yours Today

The report is critical to analysts and providers alike, as trends by industry and application, along with regional market trends are addressed. Specific information on each of the components of the technology over the time period 2019 to 2024, with the CAGR for each, are given with unit sales and revenue.

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The graphic features a background image of a modern building with a glass facade and a walkway. The text is overlaid on this background. At the top left is the 'aim' logo, which consists of the letters 'aim' in a blue, lowercase, sans-serif font with a small colorful square above the 'i'. To the right of the logo, the text 'Webinar Series Presents' is in a smaller, black, sans-serif font. Below this, the main title 'ACHIEVING A REAL RETURN ON INVESTMENT USING RFID' is written in large, bold, black, uppercase, sans-serif letters. Underneath the title, the date and time 'December 16th | 12 PM EST' are displayed in a black, sans-serif font. On the left side, there is a circular headshot of Tom King. To the right of the headshot is a yellow callout box with a black border containing his name and title. At the bottom right of the graphic is a dark blue button with the text 'Register Today' in white, sans-serif font.

aim Webinar Series Presents
**ACHIEVING A REAL RETURN
ON INVESTMENT USING RFID**
December 16th | 12 PM EST

Presenting Speaker
TOM KING
IT Project Manager
United States Patent and
Trademark Office

Register Today

Achieving a Real ROI Using RFID Webinar

This AIM webinar with Tom King details the results of RFID for the United States Patent and Trademark Office (USPTO). As the agency's Subject Matter Expert for Asset Management and RFID programs, Tom King is leading the USPTO's initiative to incorporate RFID technology to improve and automate the mandatory asset inventory process.

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