December 3, 2020

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IoT Work Group Welcomes Speakers from World Economic Forum & ENISA

The AIM IoT Work Group welcomes two guest speakers on Friday, December 4 at 3pm ET: Christina Skouloudi of enisa (European Union Agency for Cybersecurity) and Sumedha Deshmukh of the World Economic Forum.

Christina will be speaking about their recently published guidelines on securing the IoT supply chain. This document can be downloaded HERE.

Sumedha will be discussing the World Economic Forum’s IoT work. Some of that includes a whitepaper on how policymakers can deliver on a more inclusive Fourth Industrial Revolution and make sure that SMEs are not left behind, as well as a Blockchain deployment toolkit. The whitepaper can be downloaded HERE. The toolkit can be viewed HERE.

If you have not already received the invite to the call, please reach out to Mike Allen and he will send you the details.

Industry News

AIM Adds Three New Members to the Board of Directors

These additions will work to help AIM members grow their business by fostering the effective use of AIDC-based solutions.

“We are excited to welcome Scott, Tony, and John to our board of directors. They bring decades of leadership in key areas such as supply chain management, strategic development, and technology innovation, that are vital to our future
operations and membership growth,” said Mary Lou Bosco, COO, AIM.

**60 Seconds with Mary Lou Bosco – AIM Trends, Growth, & Opportunities in AIDC**

*Modern Materials Handling* spoke with Mary Lou Bosco, COO, AIM to discuss trends and opportunities in AIDC.

**RAIN Alliance Produces RAIN RFID Market Research Report – Purchase Yours Today**

The report is critical to analysts and providers alike, as trends by industry and application, along with regional market trends are addressed. Specific information on each of the components of the technology over the time period 2019 to 2024, with the CAGR for each, are given with unit sales and revenue.
Achieving a Real ROI Using RFID Webinar
This AIM webinar with Tom King details the results of RFID for the United States Patent and Trademark Office (USPTO). As the agency’s Subject Matter Expert for Asset Management and RFID programs, Tom King is leading the USPTO’s initiative to incorporate RFID technology to improve and automate the mandatory asset inventory process.